

PETRI VIERAANKIVI

Born 1967

CV

EDUCATION

Vaasa University

- Master of Science (M.Sc.) in Economics and Accounting 1992
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CAREER

Mandatum Group

- Member of Mandatum's Group Management Team 2023–
- Senior Vice President Strategic Planning 2023–
- Executive Vice President, Retail Customers 2025–
- Senior Vice President Business Development and Business Intelligence 2011–2023
- Chief Executive Officer Innova Personnel Fund and Pension services Ltd 2011–2012
- Senior Vice President Private Customers, Service Development, Digital Services 2010–2011
- Senior Vice President Sampo Bank Distribution, Product Development 2001–2010
- Development director Sales / Private Customers 2001–2001
- Development manager, Product Development 2000–2001

Merita Life Insurance Company Plc

- Contact Manager / Private Customer Sales 1997–2000

Union Bank of Finland / Merita Bank

- Sales Manager / Life Insurance Products 1994–1997
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POSITIONS OF TRUST

Innova Personnel Fund and Pension Services Ltd.

- Member of the Board 2012–2013

Sampo Life Insurance Company SE

- Member of the Board 2008–2010